

CONTENTS

NUT & CHOCOLATE SPREADS PROJECT

	<u>Page</u>
PREFACE	(i)
GLOSSARY	(ii)
SUMMARY	(iii)
1. THE PROJECT CONCEPT	1
1.1 The Basic Concept	1
1.2 Expansion of the Basic Concept	2
1.3 Environmental Aspects	2
2. THE PRODUCT	3
2.1 Definition and Specifications	3
2.2 Applications	3
3. THE JUSTIFICATION OF THE PROJECT	4
4. THE MARKET DIMENSIONS	5
4.1 The Market Size and Project Parameters	5
4.2 Market Prices	8
4.3 Competition	8
4.4 Marketing and Distribution Strategy Concepts	9
5. THE TECHNOLOGY & PRODUCTION PROCESS	10
5.1 The Technology	10
5.2 The Production Process	10
5.3 The Technology Source	12
6. THE PRODUCTION REQUIREMENTS	13
6.1 Raw Materials & Consumables	13
6.2 Utilities	14
6.3 Manpower	14
7. INVESTMENT COSTS	15
7.1 Summary	15
7.2 Total Fixed Investment Costs	16
7.3 Pre-production Costs	18
7.4 Working Capital	18
8. PROJECT PROFITABILITY	19
8.1 Overview	19
8.2 Financial Results - 100% Equity Case	19
8.3 Financial Results - Loan Case : 50% Equity/50% Loan	21
8.4 Sensitivity Analysis: Key Factors	23
APPENDIX	
ARABIC SUMMARY	