

CONTENTS

STAINLESS STEEL COLD ROLLING COMPLEX PROJECT

	<u>Page</u>
PREFACE	(i)
GLOSSARY	(ii)
SUMMARY	(iii)
1. THE PROJECT CONCEPT	1
1.1 The Basic Concept	1
1.2 Expansion of the Basic Concept	2
1.3 Environmental Aspects	3
2. THE PRODUCT	4
2.1 Definition and Specifications	4
2.2 Applications	5
3. THE JUSTIFICATION OF THE PROJECT.....	6
4. THE MARKET DIMENSIONS	7
4.1 The Market Size and Project Parameters.....	7
4.2 Market Prices	9
4.3 Competition	9
4.4 Marketing and Distribution Strategy Concepts.....	10
5. THE TECHNOLOGY & PRODUCTION PROCESS	11
5.1 The Technology	11
5.2 The Production Process.....	12
5.3 The Environmental Aspects	14
5.4 The Technology Source.....	15
6. THE PRODUCTION REQUIREMENTS	16
6.1 Raw Materials & Consumables	16
6.2 Utilities.....	16
6.3 Manpower	17
7. INVESTMENT COSTS	18
7.1 Summary.....	18
7.2 Total Fixed Investment Costs	19
7.3 Pre-production Costs	21
7.4 Working Capital	21
8. PROJECT PROFITABILITY	22
8.1 Overview	22
8.2 Financial Results - 100% Equity Case	22
8.3 Financial Results - Loan Case : 50% Equity/50% Loan	24
8.4 Sensitivity Analysis: Key Factors.....	26
APPENDIX	
ARABIC SUMMARY	