

CONTENTS

POLYACRYLAMIDE PROJECT

	<i>Page</i>
PREFACE	(i)
GLOSSARY	(ii)
SUMMARY	(iii)
1. THE PROJECT CONCEPT	1
1.1 The Basic Concept	1
1.2 Expansion of the Basic Concept	1
1.3 Environmental Aspects	2
2. THE PRODUCT	3
2.1 Definition and Specifications	3
2.2 Applications	4
3. THE JUSTIFICATION OF THE PROJECT	6
4. THE MARKET DIMENSIONS	7
4.1 The Market Size and Project Parameters	7
4.2 Market Prices	10
4.3 Competition	10
4.4 Marketing and Distribution Strategy Concepts	11
5. THE TECHNOLOGY & PRODUCTION PROCESS	12
5.1 The Technology	12
5.2 The Production Process	12
5.3 The Technology Source	15
6. THE PRODUCTION REQUIREMENTS	16
6.1 Raw Materials & Consumables	16
6.2 Utilities	17
6.3 Manpower	17
7. INVESTMENT COSTS	18
7.1 Summary	18
7.2 Total Fixed Investment Costs	19
7.3 Pre-production Costs	20
7.4 Working Capital	21
8. PROJECT PROFITABILITY	22
8.1 Overview	22
8.2 Financial Results - 100% Equity Case	22
8.3 Financial Results - Loan Case : 50% Equity/50% Loan	24
8.4 Sensitivity Analysis: Key Factors	26
ARABIC SUMMARY	