

# CONTENTS

## METHYL ETHYL KETONE (MEK) PROJECT

	<u>Page</u>
<b>PREFACE</b>	<b>(i)</b>
<b>GLOSSARY</b>	<b>(ii)</b>
<b>SUMMARY</b>	<b>(iii)</b>
<b>1. The Project Concept</b>	<b>1</b>
<b>2. The Product Definition/Specifications</b>	<b>4</b>
<b>3. The Justification of the Project</b>	<b>5</b>
<b>4. The Market Dimensions</b>	<b>6</b>
4.1 The Market Size and Project Parameters	6
4.2 Market Prices	12
4.3 Competition	12
4.4 Marketing and Distribution Strategy Concepts	13
<b>5. The Technology and Production Process</b>	<b>14</b>
5.1 The Technology	14
5.2 The Production Process	15
5.3 The Technology Source	18
<b>6. The Production Requirements</b>	<b>19</b>
6.1 Raw Materials	19
6.2 Utility Requirements	20
6.3 Labour Requirements	20
<b>7. The Investment Costs</b>	<b>21</b>
7.1 Summary	21
7.2 Total Fixed Investment Costs	22
7.2.1 <i>Plant and Machinery</i>	22
7.2.2 <i>Building and Civil Works</i>	23
7.3 Pre-production Costs	24
7.4 Working Capital	24
<b>8. The Project Profitability</b>	<b>25</b>
8.1 Overview	25
8.2 Financial Results - 100% Equity Case	25
8.3 Financial Results - 50% Equity / 50% Loan Case	27
8.4 Sensitivity: Key Factors	29
<b>9. Arabic Summary</b>	