

CONTENTS

Paper Cups Project

	<u>Page</u>
PREFACE	(i)
GLOSSARY	(ii)
SUMMARY	(iii)
1. THE PROJECT CONCEPT	1
1.1 The Basic Concept	1
1.2 Expansion of the Basic Concept	2
1.3 Environmental Aspects	2
2. THE PRODUCT	3
2.1 Definition and Specifications	3
2.2 Applications	4
3. THE JUSTIFICATION OF THE PROJECT	5
4. THE MARKET DIMENSIONS.....	6
4.1 The Market Size and Project Parameters	6
4.2 Market Prices	8
4.3 Competition.....	8
4.4 Marketing and Distribution Strategy Concepts.....	8
5. THE TECHNOLOGY & PRODUCTION PROCESS.....	9
5.1 The Technology	9
5.2 The Production Process.....	9
5.3 The Environmental Aspects	11
5.4 The Technology Source	11
6. THE PRODUCTION REQUIREMENTS	13
6.1 Raw Materials & Consumables	13
6.2 Utilities	13
6.3 Manpower.....	14
7. INVESTMENT COSTS	15
7.1 Summary.....	15
7.2 Total Fixed Investment Costs	16
7.2.1 Plant equipment and Machinery	16
7.2.2 Building and Civil Works.....	17
7.3 Pre-production Costs.....	18
7.4 Working Capital	18
8. PROJECT PROFITABILITY	19
8.1 Overview	19
8.2 Financial Results - 100% Equity Case	19
8.3 Financial Results - Loan Case : 50% Equity/50% Loan.....	21
8.4 Sensitivity Analysis: Key Factors	23
APPENDIX	
ARABIC SUMMARY	